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WHAT'S NEXT FOR HEALTH CARE?

September 7 – 10, 2021 • Virtual Event (Live and Archived) • All times listed are EDT.

This Agenda current as of September 6, 2021.

DAY I: TUESDAY, SEPTEMBER 7, 2021

OPENING PLENARY SESSION

12:00 pm	Exhibit Hall Opens	3:00 pm	Blowing Up Benefits & Paying the Price Kyle Armbrester, <i>CEO, Signify Health</i> Shawn Morris, <i>CEO, Privia Health</i> Zachariah "Z" Reitano, <i>Co-Founder & CEO, Ro</i> Niall Brennan, <i>President & CEO, Health Care Cost Institute (Moderator)</i>
12:30 pm	Co-chair Introduction & Keynote Matthew Holt, <i>Publisher, The Health Care Blog</i> Jessica DaMassa, <i>Host & Executive Producer, WTF Health</i>	3:45 pm	Can Venture Funding Really Fix Society? Daniel Brillman, <i>CEO, Unite US</i> Abner Mason, <i>CEO, ConsejoSano</i> Iyah Romm, <i>CEO, Cityblock</i> Stephanie Papes Strong, <i>Founder & CEO, Boulder Care</i> Matthew Holt, <i>Publisher, The Health Care Blog (Moderator)</i>
12:50 pm	Keynote Address Sean Lane, <i>CEO, Olive</i> Introduced by Mike Dixon, <i>Transformation Capital</i>	4:30 pm	Can Clinical Trials be Fixed? Andy Coravos, <i>Co-Founder & CEO, HumanFirst</i> Christine Lemke, <i>Co-CEO & Co-Founder, Evidation Health</i> Jena Daniels, <i>VP Patient Success, Medable</i> Craig Lipset, <i>Co-Chair, Decentralized Trials & Research Alliance (Moderator)</i>
1:10 pm	Does the Hospital Have a Future? Mudit Garg, <i>CEO, Qventus</i> Sean Lane, <i>CEO, Olive</i> Ami Parekh, <i>Chief Health Officer, Grand Rounds Health & Doctor On Demand</i> Matthew Holt, <i>Publisher, The Health Care Blog (Moderator)</i>	5:15 pm	How do We Get Data to the People Who Need It? Anil Sethi, <i>CEO, Citizen</i> Abhinav Shashank, <i>CEO, Innovacer</i> Kristen Valdes, <i>Founder & CEO, b.well Connected Health</i> Jen Horonjeff, <i>Founder & CEO, Savvy Cooperative (Moderator)</i>
1:55 pm	Demo from Infinitus	6:00 pm	Day I Adjournment
2:00 pm	Who's Holding the Key to Health Care's Digital Front Door? Jeff Arnold, <i>CEO, Sharecare</i> Michelle Carnahan, <i>President, Thirty Madison</i> Daniel Nathrath, <i>CEO, Ada Health</i> Ali Parsa, <i>CEO, Babylon</i> Matthew Holt, <i>Publisher, The Health Care Blog (Moderator)</i>		
2:45 pm	Break & Exhibit Hall		

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WTF HEALTH
WHAT'S THE FUTURE?



The Health Care Blog

GHC HEALTH CARE
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All times listed are EDT.

DAY II: WEDNESDAY, SEPTEMBER 8, 2021

SPONSORED SESSIONS

(10:30 am EDT - 12:00 pm EDT)

- 10:30 am Infectious Disease Telehealth and ID Technologies in a Post Pandemic World**
Sponsored Session by Merck Global Health Innovation Fund
Dave Zynn, *President & CEO of Infectious Disease Connect (IDC)*
Erin K. McCreary, PharmD, BCPS, BCIDP, *Director of Stewardship Innovation, Infectious Disease Connect and UPMC Clinical Assistant Professor of Medicine, University of Pittsburgh*
Dr. Marc Scheetz, *Professor and Director of Pharmacometrics Center of Excellence at Midwestern University (IL)*
Joel Krikston, *Managing Director Venture Investments and Head of Strategic Innovation Alliances, Merck Global Health Innovation Fund (Moderator)*
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- 11:00 am Building the Infrastructure of Digital Care: Amwell, Conversa Health & SilverCloud Health**
Sponsored Session by Amwell
Ido Schoenberg, *Chairman & co-CEO, Amwell*
Murray Brozinsky, *CEO, Conversa Health*
Ken Cahill, *CEO, SilverCloud Health*
Jessica DaMassa, *Executive Producer & Host, WTF Health (Moderator)*
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- 11:30 am Time to Stop Doing the Same and Expecting Different Results: How Healthcare Stakeholders Can Work Together to Make Interoperability Finally Happen**
Sponsored Session by Avaneer Health
Addison McGuffin, *Digital and Innovation Officer, HCSC*
Sonja O'Malley, *Senior Director, Innovation, Cleveland Clinic*
Tim Skeen, *Senior Corporate Vice President and Chief Information Officer, Sentara*
Mary Butler-Everson, *SVP, Healthcare Product Innovation, PNC (Moderator)*

PLENARY SESSION

- 12:00 pm Exhibit Hall Opens**
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- 12:15 pm Co-Chair Introduction**
Matthew Holt, *Publisher, The Health Care Blog*
Jessica DaMassa, *Host & Executive Producer, WTF Health*

- 12:30 pm CMS/CMMI Keynote: The Future of Funding and Care Models**
Pauline Lapin, *Director, CMMI Seamless Care Models Group*
Interviewed by: Valinda Rutledge, *EVP, Federal Affairs, America's Physician Groups*
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- 1:00 pm What's the Future of Primary Care? Retail vs Concierge Medicine vs At-risk**
Tim Barry, *Co-Founder & CEO, VillageMD*
Robin Berzin, *CEO, Parsley Health*
Rushika Fernandopulle, *CEO, Iora Health*
Scott Shreeve, *CEO, Crossover Health*
JL Neptune, *CEO, Suntra Modern Recovery (Moderator)*
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- 1:55 pm Demo from HealthSnap**
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- 2:00 pm Keynote Address/Fireside Chat**
Andrew Dudum, *CEO, hims & hers*
Matthew Holt, *Publisher, The Health Care Blog*
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- 2:15 pm Do We Need More than a Pharmacy?**
Paul Johnson, *CEO, Lemonaid*
David Klein, *CEO, Click Therapeutics*
Blake McKinney, *CMO, CirrusMD*
Amy Roskin, *Chief Medical Officer, The Pill Club*
Eugene Borukhovich, *CEO & Co-Founder, YourCoach Health (Moderator)*
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- 3:15 pm Keynote Address/Fireside Chat**
Glen Tullman, *Executive Chairman & CEO, Transcarent*
Jessica DaMassa, *Host & Executive Producer, WTF Health*
Introduced by Anshu Sharma, *CEO, Skyflow*
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- 3:30 pm Break & Visit Exhibit Hall**
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- 3:45 pm How Did We Get Here, and Can Navigators Plot Our Way Out?**
Rajeev Singh, *CEO, Accolade*
Owen Tripp, *CEO, Grand Rounds Health & Doctor On Demand*
Glen Tullman, *Executive Chairman & CEO, Transcarent*
Jessica DaMassa, *Host & Executive Producer, WTF Health (Moderator)*
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- 4:30 pm Are the Incumbents Vulnerable, or is the New Era of Health Plans a False Dawn?**
AJ Loiacono, *CEO, CapitalRx*
Patrick Quigley, *CEO, Sidecar Health*
Meghan Joyce, *COO, Oscar*
Sam K. Srivastava, *CEO, Neue Health & COO, Bright Health*
Kathleen Ellmore, *Managing Partner, Engagys (Moderator)*
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- 5:30 pm Day II Adjournment**

All times listed are EDT.

DAY III: THURSDAY, SEPTEMBER 9, 2021

SPONSORED SESSIONS

(10:30 am EDT - 12:00 pm EDT)

- 10:30 am Time to Stop Doing the Same and Expecting Different Results: How Healthcare Stakeholders Can Work Together to Make Interoperability Finally Happen**
Sponsored Session by Avaneer Health
Addison McGuffin, *Digital and Innovation Officer, HCSC*
Sonja O'Malley, *Senior Director, Innovation, Cleveland Clinic*
Tim Skeen, *Senior Corporate Vice President and Chief Information Officer, Sentara*
Mary Butler-Everson, *SVP, Healthcare Product Innovation, PNC (Moderator)*
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- 11:00 am Can Virtual Care Really Work for Everyone?**
Sponsored Session by Lark
Julia Hu, *CEO, Lark*
Simon MacGibbon, *CEO, Myia Health*
Jon Bloom, *CEO, Podimetrics*
Dr. Brad Younggren, *Chief Medical Officer, 98.6*
Jonah Comstock, *Editor in Chief at HIMSS Media*
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- 11:30 am Optimizing Clinical Care Delivery for the Underserved: Unpacking Innovative Care Models for Medicaid Populations**
Sponsored Session by 120/80 MKTG
Dr. Jon Kole, *Head of Psychiatry, Ginger*
Anna Lindow, *CEO, Brave Health*
Toyin Ajayi, *President & Co-founder, Cityblock Health*
Vik Bakru, *Chief Medical Officer & Head of Mosaic, Circulo*
Solome Tibebe, *Behavioral Health Strategist & Investor (Moderator)*

PLENARY SESSION

- 12:00 pm Exhibit Hall Opens**
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- 12:15 pm Co-Chair Introduction**
Matthew Holt, *Publisher, The Health Care Blog*
Jessica DaMassa, *Host & Executive Producer, WTF Health*
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- 12:30 pm ONC Keynote Fireside: 21st Century Interoperability**
Micky Tripathi, *National Coordinator for Health Information Technology*
Matthew Holt, *Publisher, The Health Care Blog*
Introduction by Stuart Hanson, *CEO, Avaneer Health*

- 12:55 pm Keynote Address**
Jonathan Bush, *CEO, Zus Health*
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- 1:15 pm Do We Need a New Tech Layer?**
Jonathan Bush, *CEO, Zus Health*
Stuart Hanson, *CEO, Avaneer*
Steve Yaskin, *CEO, Health Gorilla*
Julie Yoo, *Partner, Andreesen Horowitz*
Matthew Holt, *Publisher, The Health Care Blog (Moderator)*
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- 2:15 pm Has the Home been Legitimized as a Place of Care?**
Kyle Armbruster, *CEO, Signify Health*
Rami Karjian, *CEO, Medically Home*
Andrew Parker, *CEO, Papa*
Marisa Cruz, *EVP, Clinical Affairs and Regulatory, Everly Health*
Sachin Jain, *President & CEO, SCAN Health Plan (Moderator)*
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- 3:00 pm Break & Visit Exhibit Hall**
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- 3:15 pm Do We Really Need to Integrate Mental and Physical Care?**
Jim Pursley, *President, Hinge Health*
Jeff Ruby, *CEO & Founder, Newtopia*
Stephanie Tilenius, *Founder & CEO, Vida Health*
Zoya Khan, *Analyst, Civilization Ventures (Moderator)*
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- 4:00 pm Are Telehealth Companies Infrastructure or Care Delivery?**
Patrick Carroll, *CMO, hims & hers*
Michelle Davey, *CEO, Wheel*
Roy Schoenberg, *CEO, Amwell*
Lyle Berkowitz, *Founder and Executive Director, Szollosi Healthcare Innovation Program, Northwestern Medicine (Moderator)*
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- 4:45 pm Human vs Machine: What Will Scale Mental Health Treatment?**
Connie Chen, *CMO, Lyra Health*
Peter Hames, *Co-Founder & CEO, Big Health*
Russell Glass, *CEO, Ginger*
Kristian Ranta, *CEO, Meru Health*
Jessica DaMassa, *Host & Executive Producer, WTF Health (Moderator)*
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- 5:30 pm Day III Adjournment**

DAY IV: FRIDAY, SEPTEMBER 10, 2021

SPONSORED SESSIONS

(10:30 am EDT - 12:00 pm EDT)

10:30 am Optimizing Clinical Care Delivery For The Underserved: Unpacking Innovative Care Models For Medicaid Populations

Sponsored Session by 120/80 MKTG

Dr. Jon Kole, *Head of Psychiatry, Ginger*

Anna Lindow, *CEO, Brave Health*

Toyin Ajayi, *President & Co-founder, Cityblock Health*

Vik Bakru, *CMO & Head of Mosaic, Circulo*

Solome Tibebe, *Behavioral Health Strategist & Investor (Moderator)*

11:00 am There's Not Always an App for That

Sponsored Session by Newtopia

Lara Dodo, *Chief Growth & Operating Officer, Newtopia*

Nancy Coccozza, *Former President, Medicare Business, Aetna*

Ian Duncan, PhD, FSA, MAAA, *Santa Barbara Actuaries*

11:30 am New Approaches to Healthcare Data Privacy

Sponsored Session by Skyflow

Fawad Butt, *Former Chief Data Officer of United Healthcare and Optum*

Brian Greene, *Co-founder & Chief Technology Officer, HMD Labs*

Anshu Sharma, *Co-founder & CEO, Skyflow*

CLOSING PLENARY SESSION

12:00 pm Exhibit Hall Opens

12:15 pm Co-Chair Introduction

Matthew Holt, *Publisher, The Health Care Blog*

Jessica DaMassa, *Host & Executive Producer, WTF Health*

12:25 pm FDA Keynote Address

Bakul Patel, *Director, FDA Digital Health Center of Excellence*

12:45 pm Keynote Address

Julie Yoo, *Partner, Andreesen Horowitz*

Introduction by Stuart Hanson, *CEO, Avaneer Health*

1:00 pm

How Much are these Companies Really Worth? The IPO & SPAC Panel

Emily Evans, *Managing Director, Hedgeye Risk Management LLC*

Matthew Holt, *Publisher, The Health Care Blog*

Lisa Suennen, *Lead, Digital & Tech Group & Manatt Ventures, Manatt, Phelps & Phillips*

Bill Taranto, *President, Merck GHIF*

Jessica DaMassa, *Host & Executive Producer, WTF Health (Moderator)*

1:45 pm

Human vs Machine: What's Going to Work in Chronic Care?

Sean Duffy, *Co-Founder & CEO, Omada*

Julia Hu, *CEO, Lark*

Sami Inkinen, *CEO, Virta*

Russ Johannesson, *CEO, Glooko*

Andy Mychkovsky, *Founder/Writer, Healthcare Pizza (Moderator)*

2:45 pm

Break & Visit Exhibit Hall

3:00 pm

Drinking Judy Faulkner's Milkshake? Who's Rebuilding Health's IT Infrastructure?

Jonathan Bush, *CEO, Zus Health*

Sean Lane, *CEO, Olive*

Roy Schoenberg, *CEO, Amwell*

Niko Skievaski, *President, Redox*

Jessica DaMassa, *Host & Executive Producer, WTF Health (Moderator)*

4:00 pm

Keynote Address

Jeffrey Dachis, *CEO, One Drop*

4:15 pm

Oh, Go Jump in the Data Lake: Are We Able to Finally Extract Value from Massive Health Data Sets?

Jeffrey Dachis, *CEO, One Drop*

Jean Drouin, *CEO, Clarify*

Carolyn Magill, *CEO, Aetion*

Arif Nathoo, *CEO, Komodo Health*

Jen Goldsack, *CEO, Digital Medicine Society (Moderator)*

5:00 pm

How do People Really Want their Care?

Melynda Barnes, *Chief Medical Officer, Ro*

Fay Rotenberg, *CEO, Firefly Health*

Katherine Ryder, *Founder & CEO, Maven*

Rajeev Singh, *CEO, Accolade*

Deena Shakir, *Partner, Lux Capital (Moderator)*

6:00 pm

Conference Adjournment